

## VOICE PAGING, CUSTOMER ASSISTANCE, AND EMERGENCY NOTIFICATION FOR RETAIL SPACES

In retail environments, clear communication improves customer experience, staff coordination, and overall store safety. Algo's IP endpoints support storewide voice paging, background music, and real-time notifications to keep teams connected and customers informed.

Call buttons, intercoms, and visual alerts help staff respond quickly to service requests, price checks, and locked merchandise cabinets, reducing wait times and creating a smoother shopping experience. A single trigger, such as a call button, can initiate a layered response: a silent alert to a manager's phone, a targeted zone announcement, or a discreet strobe activation in the back office without disrupting the sales floor.

Algo strengthens emergency readiness with support for duress alerts, weather notifications, and lockdown messaging across front-and back-of-house areas. Through SIP, multicast, and API integrations, Algo connects buttons, flexible cabinet solutions, third-party systems, and legacy infrastructure into one unified ecosystem, allowing retailers to automate workflows and modernize communication.



# PRODUCTS FOR RETAIL



**8198 IP POE+ CEILING SPEAKER**  
Powers up to three 1198 Satellite speakers for voice paging, background music, and notifications. One cable from the data switch drives four speakers,



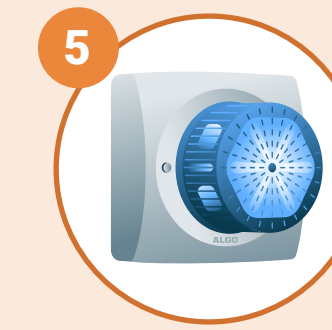
**8186 IP HORN SPEAKER**  
Algo's horn speakers benefit stockrooms with directional sound, wide-coverage, durability, and clear communication of announcements



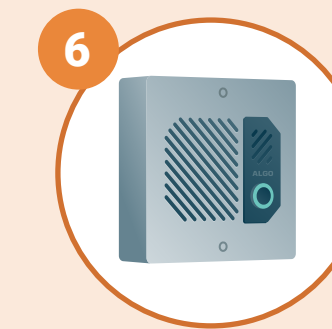
**8301 IP PAGING ADAPTER**  
The 8301 bridges VoIP telephone systems to traditional analog amplifiers and functions as a scheduler for automated announcements, bells, and tones.



**ADMP**  
The Algo Device Management Platform offers cloud-based centralized endpoint supervision and management for all Algo devices via a single dashboard.



**8138 IP COLOR VISUAL ALERTER**  
Enhance warehouse safety by using customizable light patterns for emergency alerts, hazard warnings, and workflow signals. It integrates with door sensors to notify staff when doors are opened or closed.



**8201 IP POE INTERCOM**  
Intercoms allow two-way communication, verify visitors' identities, grant access remotely, and provide a convenient way to manage



**1202 CALL BUTTON**  
LED button for customer assistance, emergency alerting, and notifications. Play pre-recorded messages over store speakers with one touch and integrate



**1203 CALL SWITCH**  
Utilized to report safety concerns within the retail premises, call buttons quickly and easily initiate calls in case of emergencies and security threats.